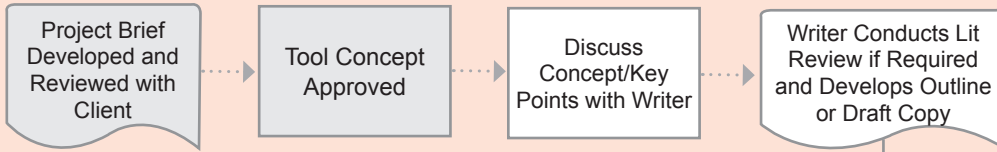


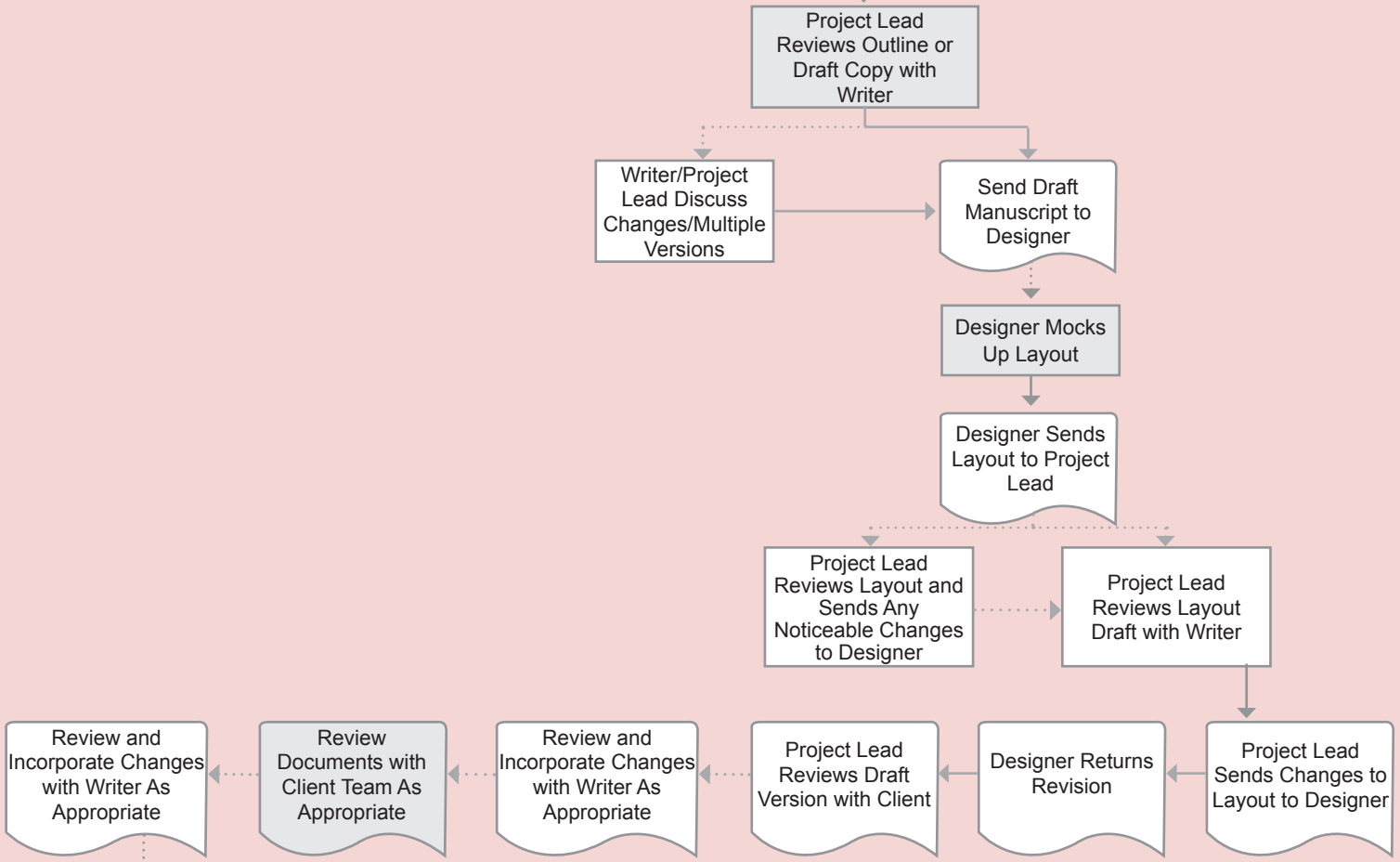


# TKG Materials Development Process Model

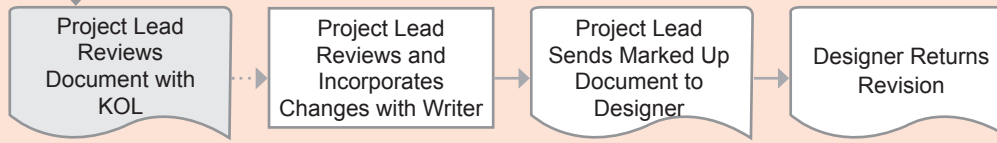
Concept Review



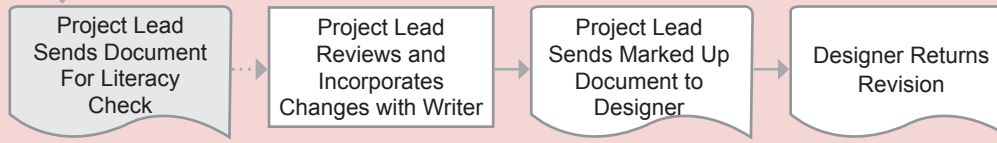
Draft Content and Design Layout



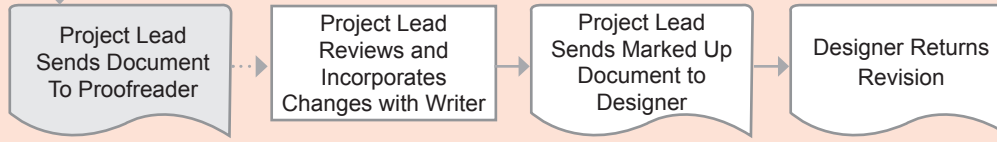
KOL Review\*



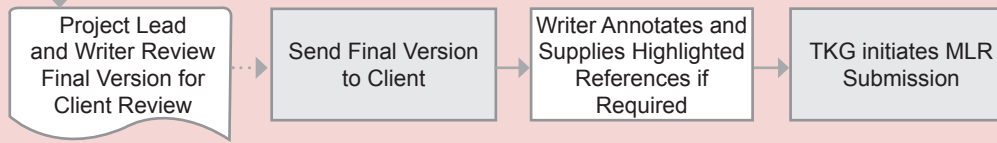
LiteracyCheck\*\*



Proofread



Finalize Content



\* KOL review determined on a case-by-case basis  
 \*\* Literacy check only necessary for patient-facing materials